



## Ideas for Promoting the Annual Mother's Day Offering in Your Church

### Basic Promotional Activities

1. Set a goal for your church's Mother's Day Offering.
2. Promote the offering from the pulpit -- this is critical! Encouraging your congregation from the pulpit to generously support the Mother's Day Offering is the most important thing you can do to help ensure a positive response to this year's offering. Consider making an announcement from the pulpit for 2-3 Sundays and then again on Mother's Day.
3. Display the posters in your church four weeks prior to Mother's Day.
4. Show one of the two videos provided on the DVD.
  - The first video is approximately five minutes in length and tells the story of Mercy Miller who was a resident on our Fort Myers campus before being adopted last year. She tells how the Children's Homes showed her the love of Jesus and made a difference in her life.
  - The second video is approximately eight minutes in length and details all of our different ministries and how Florida Baptists have been caring for abused, neglected, and orphaned children for more than 100 years. This video also served as our agency's report to the Florida Baptist State Convention last fall.
5. Pass out the brochures and offering envelopes to all members of your congregation.

Pure and undefiled religion before our  
God and Father is this: to look after orphans and widows  
in their distress and to keep oneself unstained by the world.  
**(James 1:27 HCSB)**

## Invite a Speaker!

Invite a speaker from the Children's Homes. We have individuals that are available to speak during midweek and Sunday services. Contact the administrator in your area.

- **Central Division**, Eron Green, (863) 688-4981, Eron.Green@FBCHomes.org
- **North Division**, Randy Harrison, (904) 721-2711, Randy.Harrison@FBCHomes.org
- **Panhandle Division**, Kyle Luke, (850) 878-1458, Kyle.Luke@FBCHomes.org
- **South Division**, Stephen Robert, (305) 271-4121, Stephen.Robert@FBCHomes.org

## Sample Timeline of Activities for Promoting the Mother's Day Offering

### April 22

- Announce your Mother's Day Offering goal to your church.
- Hang the four posters in strategic locations around your church.
- Begin promoting the Mother's Day Offering in your church's pre-worship announcements including the provided PowerPoint slide. Also, consider showing one of the two videos.

### April 29

- Make announcement from the pulpit regarding the month of May being the emphasis for giving to the ministry of the Florida Baptist Children's Homes.
- Continue using the PowerPoint pre-worship slide to promote the Mother's Day Offering.
- Show one of the two videos.

### May 6

- Have an individual from the Children's Homes speak to your congregation at a midweek or Sunday morning service and show one of the two videos.
- Make an announcement from the pulpit about the importance of the offering and remind your congregation they can give throughout the month of May.
- Continue the PowerPoint pre-worship announcement slide promoting the Mother's Day Offering.

### May 13 – Mother's Day

- Put the Mother's Day Offering envelopes and brochures in your bulletins and/or church pews.
- Show the video on Mercy Miller prior to taking up your Mother's Day Offering.
- Ask one of the mothers from your congregation to say a prayer for the many children in the care of the Florida Baptist Children's Homes prior to the offering.
- Consider presenting a sermon on God's call to care for orphaned and disadvantaged children. (See sample sermon enclosed.)

Visit our website at  
[FBCHomes.org](http://FBCHomes.org).



## Sample Mother's Day Offering Announcements

### **Sample Announcement 1**

In 1904, Florida Baptists joined together as the body of Christ and established the ministry of the Florida Baptist Children's Homes. Since that time, they have cared for thousands of abused, neglected, and orphaned children.

We will be taking up our Mother's Day Offering in a couple of weeks. We ask that you prayerfully consider what God would have you give to this year's offering.

### **Sample Announcement 2**

We want to remind you that we will be taking up our annual Mother's Day Offering in a couple of weeks, which will benefit the Florida Baptist Children's Homes.

Over the years the Children's Homes has cared for thousands of orphaned and disadvantaged children. Please prayerfully consider your gift of support for this year's offering.

### **Sample Announcement 3**

Some of you may know that the Florida Baptist Children's Homes has been caring for abused, neglected, and orphaned children in the name of Jesus for over a hundred years.

The Children's Homes would not be able to meet the needs of so many special children without the support of God's people.

Next week we will be taking up our annual Mother's Day Offering to benefit the Children's Homes. Please prayerfully consider what you can do to support our ministry to orphaned and disadvantaged children.

*These announcements can be used immediately following the showing of the Mother's Day Offering video, or they can be used on their own as part of your church's regular announcements.*